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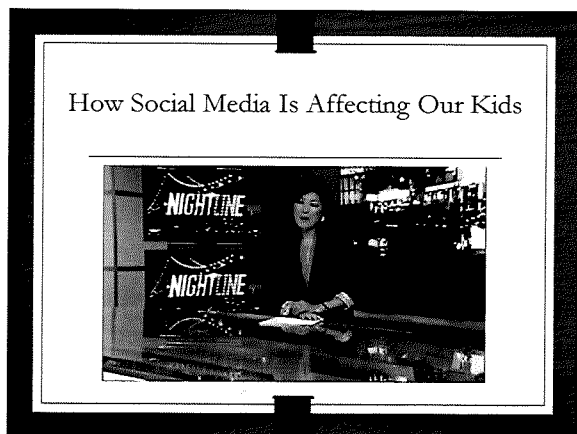
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### How Social Media is Affecting Our Kids

- Creates Anxiety
- Lowers Self Esteem
- Easier to be Cruel
- Health Issues



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### Technology has made society EMOTIONLESS

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"Stick and stones" No longer applie



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### Social Networking

Evils of Social Networking:

- Luring and enticement of minors
- Cyberbullying, cyberstalking and harassment
- Convicted sex offenders frequent Social Networks
- Underage users to set up accounts
- Identity Theft
- Copyright Violations



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## Not a Crime of Technology

- Never lose sight of the fact that these are violent crimes involving real children.
- These are NOT Victimless Crimes!
- The abuse suffered by these children will live within them every day of their lives and is repeated every time an image of their victimization is distributed.

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## The "Risks" of Technology

DENVER AND THE WEST

### Officials: Teen girls likely recruited online to join Islamic State

By Carlos Ibarra, Tom McBee and Jesse Paul  
The Denver Post

12:02 PM 12/23/14 11:41 AM 100% 100% 100% 100% 100% 100% 100% 100% 100% 100%




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## The "Risks" of Technology



More charges have been filed against a man from the Netherlands accused of stalking a local high school student.

Henkrius Osmier Ouseghem, 24, of the Netherlands, was charged in Ford du Lac County Circuit Court this week with two counts of identity theft causing harm, in addition to the stalking charge.

He remains in the Ford du Lac County Jail on a \$20,000 cash bond.

On Feb. 10, a Ford du Lac woman contacted police to inform them a man showed up at her workplace to profess his love for her teenage daughter. The woman said her daughter, a Ford du Lac High School student, had ended an online dating relationship.

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### The "Risks" of Technology

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#### Lutheran Pastor

Charges - extremely explicit sexual photographs of a minor




PHOTO COURTESY OF THE LUTHERAN CHURCH OF AMERICA

PHOTO COURTESY OF THE LUTHERAN CHURCH OF AMERICA

PHOTO COURTESY OF THE LUTHERAN CHURCH OF AMERICA

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### Why does Technology Appeal To Offenders



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### Technology Appeal to Offenders

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- Expands the offender's opportunity for contact with children
- Opportunity to identify and locate potential victims anywhere in the world
- Opportunity for disguised identities when communicating with children
- The most popular category of sexual searches is "Youth"

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### Staggering Numbers

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- 100,000 instances of Child Pornography reported on 1,194 separate social networks on the web.
- 140 million images of child pornography have been submitted to Law Enforcement in the past 15 years.
- In 2020 the National Center for Missing and Exploited Children (NCMEC) Cyber Tip-line reported over 27.1 million reports:
  - Abuse
  - Sextortion
  - Sex Trafficking
  - Molestation
- 33% of the Internet is pornographic!  
All attributed to an NCMEC

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### Staggering Numbers

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- 3 Billion Internet Users...worldwide
- 9 Hours per day – kids consume some form of media
- 75% of young people are impacted by cyberbullying
- 750,000 – Estimated number of sexual predators on-line

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# ☰ craigslist

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Trial Ad to gauge interest!

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• Bored?? - w4m - 14 (Winneconne)  
 (over 1000 schools and hotels) (look for waterbars to use this information. For a list of ...  
 • 2014-12-12 CONTACT THE ADVERTISER THROUGH THE WEBSITE OR OFFER

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This post went up at approximately 1:00 pm on a Thursday afternoon

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Within 30 minutes there were over **40** responses to the ad from individuals who live near our area...



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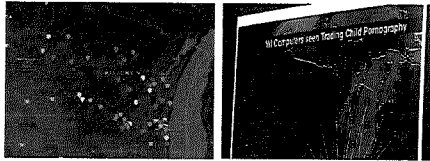
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Child Pornography in Wisconsin

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Grooming

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### Stage 1: Targeting a Victim

- Predators scour the internet for children who seem vulnerable and weak
- Prime victims will have...
  - Emotional neediness
  - Isolated tendencies
  - Low self confidence
  - Little to no parental guidance/oversight



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### What Is Personal Information? How kids put themselves at risk on-line?



- What really is personal information that puts us in danger?
  - Emotions
  - Feelings
    - "I'm sad"
    - "I'm angry at my parents"
    - "I don't feel well"



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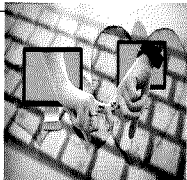
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### Stage 2: Gaining Victims Trust

- Predators want to gather as much information on a victim as they can to learn their tendencies, their likes and wants, and where the vulnerabilities are
  - Social media profiles give ample information about interests in movies, music, location information, etc.



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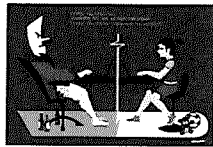
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### Stage 3: Filling a Need

- Predators want to become idealized by buying gifts, giving a lot of compliments and personal attention to the victim



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### Stage 4: Isolating the Victim

- Getting the child alone allows the predator to cultivate a special relationship
  - Meeting at special events, babysitting, tutoring, mentoring, and coaching are all used to get this "alone time"



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### Stage 5: Sexualizing the Relationship

- After trust and dependence are gained predators can become more aggressive when it comes to sexualizing this new relationship
  - Predators want to shape the child's sexual preferences
  - Use sex and excitement to fuel the relationship and keep child interested
  - Child subsequently comes to see themselves as mature and special

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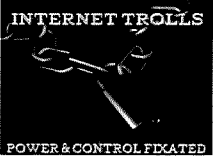
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**Stage 6: Maintaining Control**

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- Predators keep children silent about the abuse by using...
  - Threats
  - Blame
  - Humiliation
  - Fear
  - Manipulation
  - Emotional Dependency



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**Stage 6: Maintaining Control**

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Our cases usually end with this type of control...

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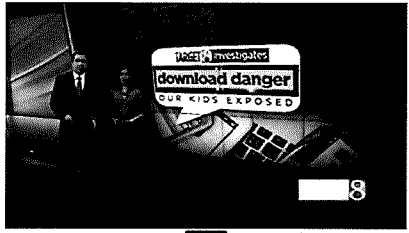
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**Different Platforms; Same Problems!**

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# SEXTING

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- It is not "Sexting" if the person is under the age of 18!
- IT'S CHILD PORNOGRAPHY!



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## Who is Sexting

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Nude/Semi-Nude Pics of Self	Suggestive Messages
<ul style="list-style-type: none"><li>• 20% All Teens</li><li>• 22% Teen Girls</li><li>• 18% Teen Boys</li><li>• 11% Tweens (13-16)</li></ul>	<ul style="list-style-type: none"><li>• 39% All Teens</li><li>• 37% Teen Girl</li><li>• 40% Teen Boys</li></ul>

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## Why do Teens Sext?

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- Curiosity
- Peer Pressure
- To express love
- Obliviousness to the consequences
- Sexting is safer than sex
  - The actions of sexting will last a lifetime.

©2010 American Family Life, Inc. All Rights Reserved.

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### WI "Sexting" Law

- Wisconsin SS 948.12
- Whoever possesses an undeveloped film, photographic negative, photograph, motion picture, videotape, or other recording of a child engaged in sexually explicit conduct.
  - Person knows they possess the material
  - Person knows the character and content of the image is sexually explicit
  - Person knows or reasonably should know the child engaged in sexually explicit conduct has not attained the age of 18
  - Person exhibits or plays a recording of a child engaged in sexually explicit material

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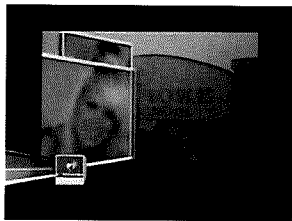
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### The "Risks" of Technology



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### Consequences

- Human Resource personnel are scouring the internet during the hiring process.
- Colleges are now searching the social networking sites and the internet to see what is posted about prospective students.



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**Winnebago Area Teen Coalition for Health (WATCH)**



- Three Pillars
  - Suicide Prevention
  - Safe Driving
  - Social Media
- Social Media Team
  - Law Enforcement
  - Public/Private School Districts
  - Juvenile Intake: CPS
  - DA
  - Reach Counseling

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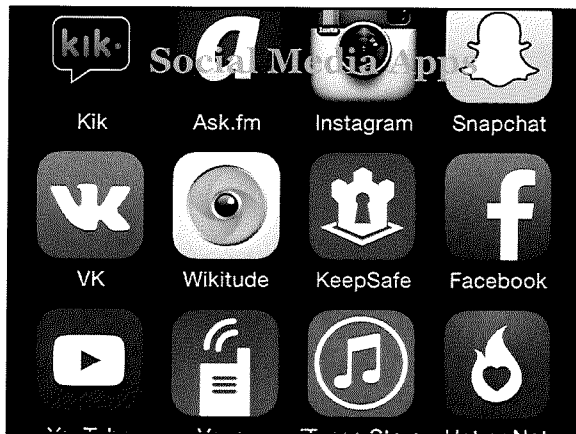
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**What We Don't Know**

Think you know what apps your kids have....

**THINK AGAIN!**



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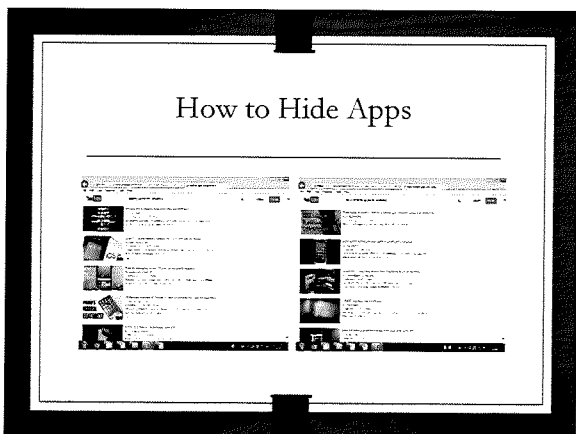
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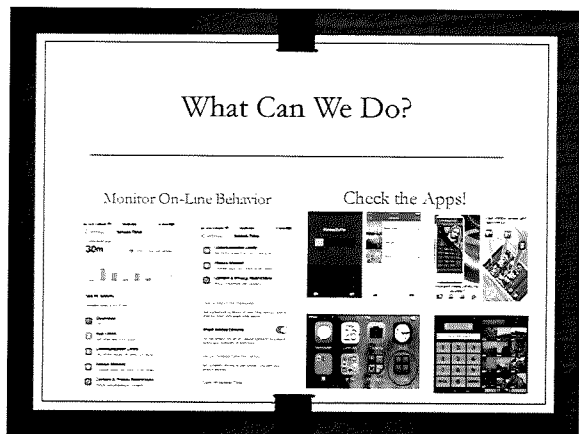
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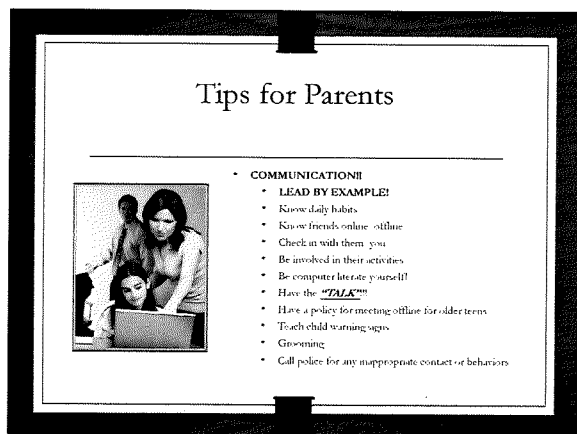
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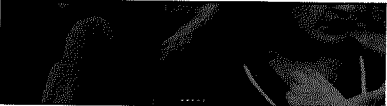
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PROTECT YOUNG EYES DEFENDING YOUR KIDS FROM ONLINE DANGERS

## Protect Young Eyes

HOME ABOUT US THE DANGERS STRATEGIES APP RULES SERVICES ABOUT US



DEFENDING YOUR KIDS FROM ONLINE DANGERS

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## Ryan Patrick Halligan

Heart's Start Presentation  
in partnership with the National Center for Education Statistics  
2019-2022

Now booking the premium presentation for \$4,900 per year (2022)  
No deposit + No Cancellation Fee  
2 Year term

Intro Video > Reaching Hearts  
Changing Minds  
Reducing Bullying

© Ryan Patrick Halligan LLC

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on

## Common Sense Media

- Able to review movies, games, music, apps, books, websites, and TV
- Search apps and find out what parents need to know.
- Advice on how to talk to your child about inappropriate apps.
- <https://www.commonsensemedia.org/>

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NATIONAL CENTER FOR MISSING & EXPLOITED CHILDREN

# NetSmartz

NATIONAL CENTER FOR MISSING & EXPLOITED CHILDREN

**NetSmartz Workshop**

- Parents & Guardians
- Kids
- Teens
- Tweens

**Parents & Guardians**

*How much is too much?*

Tell us how you're using NetSmartz!

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## Cellular Monitoring

- Life 360
  - Runs on mobile device
    - You are in Control!
    - View family members on a map
    - Communicate with family members
    - Receive alerts when family arrives at home, work or school
    - Check in for quick updates
    - You can control your own circles and turn on and off at your convenience

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## Qustodio

ADD DEVICE

MANAGE DEVICE

SETTINGS

REPORTS

HELP

PRIVACY POLICY

TERMS OF USE

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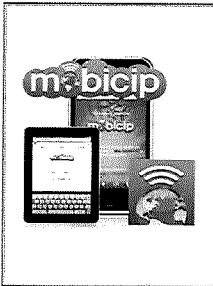
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### Cellular Monitoring

- **Mobicip**
- Three different versions - 1 version is "Free"
- Why Mobicip?
  - Allows you to manage all your mobile devices
  - You will receive alerts when new sites and apps installed and gives you the opportunity to override
  - Multi-user and Multi-device ability

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### Cellular Monitoring

- **Bark**
- Social Media Monitoring
- Text & Email Monitoring
- Screen Time & Web Filtering
- 24/7 Detection
- Parental Alerts
- Save Time, Build Trust

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## Thank You!!!

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Deputy Pete Ehlert  
[pehlert@co.winnebago.wi.us](mailto:pehlert@co.winnebago.wi.us)

Winnebago County Sheriff's Office  
4311 Jackson St  
Oshkosh, WI 54901  
920-236-7310



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